WHY TO JOIN THIS COURSE ON INFORMATION AND COMMUNICATION TECHNOLOGY (ICT)-FILMMAKING?

Globally, it has been experienced that expectation and demand for good governance has been increasing day by day. In this connection ICTs are now beginning to transform and strengthen citizen’s relationship with government in many developing and developed countries. However, in India the digital divide between rich and poor, elite and marginalized, urban and rural and men/boys and women/girls are a major challenge towards achieving Sustainable Development Goals (SDGs). However, new challenges like demonetization have also created new opportunities for the citizens as a result ICTs have been empowering millions of individuals to access banking services through numerous mobile banking applications. In social sector the organisations who are working towards empowerment of the marginalized and excluded citizens have now adopted the use of ICTs for the fulfillment of citizen’s rights. But the engagement is very limited and top-down, hired or commissioned communication professionals/organisations working at national or state level to either showcase or develop advocacy products for the organization are neither cost effective nor provide any long term solution to the organizations. In due course the voice of the marginalized community loses its energy.

To bridge this gap organization like CHSJ which have the credibility of using bottom-up learning as its core value and practice to stand for social justice have piloted several training sessions on the use of ICTs with its network partners and other like-minded organisations from Gujarat, Madhya Pradesh, Uttar Pradesh, Maharashtra, Karnataka and Tamil Nadu for last four years. The outcome of the use of ICT is limitless. It has provided new opportunity to the community, practitioners and organizations to access grounded evidence and make more informed choice. Also it enables more efficient process and gives medium and voice to traditionally unheard people. As a result, this initiative has produced more than 40 skilled community practitioners working in the field of health, education, gender, violence and sanitation are engaged with various forms of ICTs such as using photostories and short films to amplify marginalized voice and advocate their rights.
WHAT IS THIS COURSE ABOUT AND WHAT TOPICS WILL IT COVER?

This short course will orient and help participants to explore and develop skills on how to capture, collate and disseminate evidence with the help of digital technology like photostory and short films. The course will:

- Introduce to the concept and principles of simple film planning and making
- Develop skills on development photography and videography and basic film and photo editing
- Develop skills on how to write and narrate your/community story
- Show impact of your work and feature positive changes in the community
- Showcase and promote organization’s work
- Disseminate and engage audience with their stories
- Develop skills on both handycams, SLR, DSLR and alternative accessories like android phones, tab and basic compact cameras for filmmaking
- Help you to learn how to edit film in basic desktop film making softwares

“PRACTITIONERS SPEAK...”

“The camera has made it easier for me to communicate and share my story with rest of the world from a remote district of Madhya Pradesh.”

KEDAR
Gram Sudhar Samiti, Sidhi, MP

“This community video making course allowed me to channelize my ideas and strengthen my skills on film making and encouraged me to amplify the voice of marginalised community.”

MANUSHI
Sahaj, Vadodra, Gujarat
Module 1: Basics of Film Making

Develop an understanding on the concepts of filmmaking including pre-production details such as role and use of equipment, importance of lighting, shot compositions and framing and how to capture sound in filmmaking. Similarly, to know about planning and preparation of content in the form of developing a community-centric story outline, drafting different types of scripts (narrating a change story, positioning community concerns, advocating rights of the marginalised) and how to do management of shoot on the ground is also important.

Module 2: Filming in the Community

Gain knowledge about different aspects of filming such as how to take interviews with camera, facilitate and film group interaction with community, filming walk the talk and understanding the use of stock shots.

Module 3: Telling Your Story

Orientation about how to narrate different forms of audio visual stories.

Module 4: Preparation and Screenplay

Provide detailed knowledge and skill about post production work like how to edit and finalise the story line and disseminate the audio visual product.
METHODOLOGY:
The training will be participatory, peer-learning and based on practical exposure in the community to develop skills on different aspects of filming. Post training mentoring and reading resource like step by step guide on film making will be provided to participants. The course will be conducted in Hindi and English.

WHO IS THE COURSE FOR?

This course is open to anyone who works with people, who would like to enhance their learning through the creation of films.

- Young community practitioners, activists and development practitioners interested to enhance their skills on community film making
- Middle level leaders associated with state and national level NGOs interested to disseminate stories through films
- Senior CBO members interested in showcasing their work with global community, CSR leaders and funders.
- Thematic trainers interested to add skills on communication mediums such as filmmaking

PARTICIPANTS NEED TO BRING THEIR OWN/ORGANISATION'S LAPTOP FOR FILM EDITING PURPOSE.

TRAINER

Training will be facilitated by skilled and experienced communication specialist cum development film maker Sambit Mohanty who has years of experience in development communication, and media.
WHAT DOES IT COST?
Registration Fee is Rs.10 000/- plus 18% GST. Total amount will be Rs.11 800.
The registration fee includes the field trip to local community, resource kit, lunch and tea for the participants during the course of the 4 day training. A Certificate of Participation will be given on successful completion of the training.

ACCOMMODATION:
Outstation participants have to bear their lodging cost. CHSJ will facilitate to get the economy stay arrangement.

TRAVEL:
All selected candidates will have to bear their travel expenses (both local and outstation) themselves.

Last Date for Application: September 10, 2018
Confirmation email to be sent to participants: September 12, 2018
Last Date for payment: September 15, 2018

HOW TO APPLY?
Interested candidates are requested to fill the Application Form and send to chsj@chsj.org on or before the last date of application with the subject line “Application for ICT Training”
To download the application form click here. In case you are unable to fill the form please write to us at dheeraj@chsj.org

MODE OF PAYMENT:
Payment of training fee may be made either by cheque deposit or NEFT in the name of Centre for Health and Social Justice on or before the last date of payment on Sep 15, 2018.
Details for payments are as follows
Account Holder Name: Centre for Health and Social Justice
Account number: 545802010001734
Bank Name: Union Bank of India
Branch: Saket, New Delhi
IFSC: UBI00005588
ABOUT CENTRE FOR HEALTH AND SOCIAL JUSTICE (CHSJ)

CHSJ is a national resource center working on issues of health governance, rights and accountability in health. CHSJ provides technical support and undertakes capacity building of CSOs and health rights networks to foster a deeper understanding around health rights and accountability. In the past, CHSJ has conducted trainings in number of states through different initiatives including anchoring of the national community monitoring programme under NRHM (Now NHM) in its pilot phase which created a community based monitoring methodology for the community to assess the functioning of health services. Currently, CHSJ serves as secretariat to COPASAH- a global network of Community of Practitioners on Accountability and Social Action in Health; to NAMHHR – a national level alliance on maternal health rights, and to MHRC- a state level campaign on maternal health rights in Madhya Pradesh. For more information, please visit www.chsj.org